

## LARA M. BROWN, PH.D.

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### EDUCATION

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Ph.D., M.A. University of California, Los Angeles, 1995-2001  
Major: Political Science, American Political Institutions & Quantitative Methods  
Dissertation: "The Character of Congress: Scandals in the U.S. House of Representatives, 1966-1996"  
Advisor: David O. Sears, Professor of Psychology and Political Science  
Awarded: M.A., March 1999; Ph.D., June 2001

M.A. University of Arizona, 1993-1995  
Major: Political Science, American Politics & Public Policy  
Awarded: June 1995

B.A. University of California, Los Angeles, 1989-1992  
Major: Political Science, Political Theory  
Awarded: June 1992

### RESEARCH INTERESTS

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American political parties; presidential aspirants, character and leadership; congressional incumbents and the consequences of scandal; and the ideological underpinnings of political rhetoric in U.S. history

### ACADEMIC EXPERIENCE

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#### **Associate Professor and Director, 2017-present (Interim Director, 2016-2017)**

*The Graduate School of Political Management (GSPM), The George Washington University*

Serve as the director of the school and as part of the faculty. Develop a vision for the school and execute on annual goals. Supervise budgets and operations, including marketing, recruiting, academic and career services. Recruit and engage members of the GSPM Board of Advisers. Cultivate and solicit alumni and donors. Advise and manage eight full-time faculty. Perform scholarly research and oversee GSPM's social media listening research (The PEORIA Project). Serve as a guest lecturer in classes, and speak on behalf of the school and university at public events. Publish public scholarship and promote GSPM in the media.

#### Selected Achievements:

- Completed repaying a \$2.4M loan to the university taken by my predecessor with revenue growth
- Exceeded gross margin budget goals by about \$500,000 in three fiscal years (17-18; 18-19; 20-21)
- Coordinated fundraising and development efforts totaling approximately \$2.75M
- Piloted a year-long alumni engagement initiative tied to the school's 30th anniversary
- Gathered LinkedIn profile information on alumni and began publishing an alumni directory
- Transformed the culture of the GSPM Board of Advisors from one of low involvement to high
- Steered GSPM faculty to become one of the top three GW units to earn the most media mentions
- Restructured the Global Perspectives Residency program and hired a permanent faculty director
- Launched a "Master Class" series with high-profile speakers in a filmed conversation with faculty
- Developed and led an HBCU outreach initiative with GSPM alumni to increase applicant diversity

**Associate Professor and Program Director of the Political Management Program, 2013-2017**

*The Graduate School of Political Management (GSPM), The George Washington University*

Served as a faculty member and directed the political management master's degree program. Performed research on elections, scandals and candidate agency; advised students on their academic and career choices; and taught classes on leadership and advanced strategy, including positioning and negotiations. Wrote blogs for U.S. News & World Report on a biweekly basis and provided expert analysis to journalists.

Selected Achievements:

- Co-chaired a committee that revised the program's learning objectives and curriculum
- Increased annual student recruitment by 4 percent over the 5-year program average
- Chaired two faculty search committees for GSPM
- Organized an executive education seminar for alumni: "Digital Strategy Bootcamp"
- Organized an extracurricular student learning seminar: "Digital Platforms Expo"

**Assistant Professor, 2007-2013**

*Department of Political Science, Villanova University*

Served as a faculty member; performed research on presidential aspirants, congressional incumbents and national elections; and taught classes on American politics, government and political development. Advised about 40 political science undergraduate majors each year on their academic progress. Acted as the primary thesis advisor to three graduate students and advised others on their independent studies projects. Served on a departmental curriculum review committee. Participated in university events hosted by the alumni and development office. Provided expert analysis to journalists referred by the media relations department.

**Adjunct Professor, 2005-2007**

*Department of Political Science, California State University, Channel Islands*

Taught multiple sections of American Political Institutions.

**Visiting Scholar, 2004**

*Department of Politics, Hendrix College*

Taught one section of American Political Parties & Elections.

**Visiting Lecturer, 2004**

*Department of Political Science, University of Arkansas, Little Rock*

Taught one section of American National Government.

**Visiting Scholar, 2004**

*The Institute for Social Science Research, University of California, Los Angeles*

Worked with Dr. David O. Sears and conducted independent research on candidate expectations.

**Research Assistant, 1994-1995**

*The Udall Center for Studies in Public Policy, University of Arizona*

Worked with Dr. Helen Ingram on social constructions theory and assisted with center activities.

**Research Assistant, 1993-1994**

*Department of Political Science, University of Arizona*

Worked with Dr. Lyn Ragsdale to gather and analyze presidential statistics.

## **POLITICAL AND POLICY EXPERIENCE**

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### **Education Policy & Public Affairs Consultant, 2000-2004**

*Berkeley, San Francisco, and Los Angeles, California*

*Clients included: TechNet, NetDay, MyRoad.com, the Democratic Leadership Council (DLC), Gold Coast Innovation Center (GCIC), and the California Department of Education*

Developed policy platforms, strategic plans and fundraising targets for nonprofit organizations, education technology companies and interest groups. Connected clients to local, state and national political officials; conceptualized and arranged for partnerships with corporations and institutions of higher education.

### **Coordinator, Corporate Outreach, 1999-2000**

*Office of Intergovernmental & Interagency Affairs*

*U.S. Department of Education, Washington, D.C.*

Appointed by President William J. Clinton to serve as a corporate liaison for the U.S. Department of Education. Performed outreach to Fortune 500 companies and technology start-ups, advocating for the development of workplace education programs and the strategic alignment of corporate philanthropy with the national priorities for education reform. Promoted and coordinated partnerships between businesses, K-12 schools, institutions of higher education and community-based organizations.

### **Assistant Development Director, 1997-1998**

*West Los Angeles, Chancellor's Associates*

*UCLA Annual Fund, Los Angeles, California*

Cultivated and solicited alumni, parents and friends of UCLA to become part of the West Los Angeles Chancellor's Associates, a group of individuals who contribute \$1,500 to \$25,000 each year to the UCLA Annual Fund. Served as the university liaison to the more than 700 Chancellor's Associates in the West Los Angeles region. Raised over \$1.5 million.

### **Political Fundraising Consultant, 1995-1997**

*Los Angeles, California*

*Clients included: California State Controller Kathleen Connell, California State Assembly Democrats, State Senator Teresa Hughes, State Senator Betty Karnette, State Assemblymember Sally Havice, and State Assemblymember Debra Bowen*

Worked with California elected officials and candidates to build donor lists and raise money for their political campaigns. Planned events, solicited donors and managed databases. Raised over \$3 million during the 1996 electoral cycle.

## **PUBLICATIONS AND RESEARCH**

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### **BOOKS (sole authored)**

*Amateur Hour: Presidential Character and the Question of Leadership* (Routledge, 2020).

*Jockeying for the American Presidency: The Political Opportunism of Aspirants* (Cambria Press, 2010).

### **EDITED BOOKS (co-edited)**

*Campaigning for President 2016: Strategy and Tactics*, co-edited with Dennis Johnson (Routledge, 2017).

*The Presidential Leadership Dilemma: Between the Constitution and a Political Party*, co-edited with Julia R. Azari and Zim G. Nwokora, editors (SUNY Press, 2013).

#### **REFEREED JOURNAL ARTICLES (sole and co-authored)**

"The Personal Is Political: Reconsidering the Impact of Scandals on Congressional Incumbents," Girish "Jeff" Gulati and Lara M. Brown, *Congress & the Presidency*, 48, no.1 (March 2021), 25-49.

"Narratives of a Race: How the Media Judged a Presidential Debate," Zim Nwokora and Lara M. Brown, *American Politics Research*, 45, no. 1 (November 2015), 33-62.

"Around Closed Doors and Through Open Windows: A Theory of Aspirant Opportunism, 1796-2004," *Congress and the Presidency* 36, no. 1 (March 2009): 1-26.

"The Greats and The Great Debate: President William J. Clinton's Use of Presidential Exemplars," *Presidential Studies Quarterly* 37, no. 1 (Spring 2007): 124-138.

"Revisiting the Character of Congress: Scandals in the U.S. House of Representatives, 1966-2002," *The Journal of Political Marketing* 5 ½ (2006): 149-172.

#### **REFEREED BOOK CHAPTERS (sole and co-authored)**

"John Quincy Adams: The Backlash and Fall," in *The Hatred of American Presidents: Personal Attacks on the President from Washington to Obama*, edited by Lori Cox Han (ABC-CLIO, 2017).

"Mistaking the Moment and Misperceiving the Opportunity: The Leadership Failing of Presidents George W. Bush and Barack Obama," in *The Quest for Leadership: Essays in Honor of Thomas E. Cronin*, edited by Michael A. Genovese (Cambria Press, 2015).

"Necessary and Damaging?: Presidential Base Electoral Strategies and Partisan Polarization," in *Politics to the Extreme: American Political Institutions in the 21st Century*, edited by Sean Q. Kelly and Scott Frisch (Palgrave/MacMillan, 2013).

"Counting and Classifying Congressional Scandals" with Scott Basinger, Douglas Harris, and G. J. Gulati in *Scandal! A Scholarly Appraisal*, edited by Alison Dagnes and Mark Sachleben (Bloomsbury Press, 2013).

"Spending More Time with My Family: Media Coverage and Forced Incumbent Departures from the House of Representatives" with G. J. Gulati in *Scandal! A Scholarly Appraisal*, edited by Alison Dagnes and Mark Sachleben (Bloomsbury Press, 2013)

"Playing for History: The Reelection Leadership Choices of Presidents William J. Clinton and George W. Bush," in *The Presidential Leadership Dilemma: Between the Constitution and a Political Party*, edited by Julia R. Azari, Lara M. Brown, and Zim G. Nwokora (SUNY Press, 2013).

"Inside Parties: The Politics of Earning a Presidential Nomination," in *From Votes to Victory: Winning and Governing the White House in the 21<sup>st</sup> Century*, edited by Meena Bose (Texas A&M University Press, 2011).

"Reactionary Ideologues and Uneasy Partisans: Bush and Party Realignment," in *Judging Bush*, edited by Robert Maranto, Tom Lansford and Jeremy Johnson (Stanford University Press, 2009).

### **INVITED SCHOLARLY ESSAYS & TEXTBOOK CHAPTERS (non-refereed publications)**

"Presidential Leadership in Unifying America: The Call of Character," in *Why It Matters: Civic and Electoral Participation* initiative administered by the Federation of Humanities Councils (May 2021).

"The Presidency and the Nominating Process: Aspirants, Parties and Selection" for *The Presidency and the Political System*, edited by Michael Nelson (CQ Press, 2013, 2017 and 2020 editions).

"How Close is Too Close?: The 2012 Election in the Electoral College," *Society* 49, no. 5 (September 2012).

"A High Speed Chase: Presidential Aspirants and the Nomination Process," in *Understanding the Presidency*, edited by James P. Pfiffner and Roger H. Davidson (Pearson, 2009, 2010 and 2012 editions).

"It's Good to Be an Incumbent: Scandals, Corruption and the 2006 Midterm Election," *Extension of Remarks* 30, no. 1 (January 2007).

"Revisiting the Character of Congress: Scandals in the U.S. House of Representatives, 1966-2002" in *Campaigns and Political Marketing*, edited by Wayne Steger, J. Mark Wrighton, and Sean Q. Kelly (Haworth Press, 2006).

"It Pays to Pay a Professional: California's Redistricting Compromise of 2002," *Extension of Remarks* 27, no. 2 (July 2004).

### **BOOK REVIEWS**

"Jason A. Edwards: *Navigating the Post-Cold War World: President Clinton's Foreign Policy Rhetoric*," *Presidential Studies Quarterly* 40, no.2 (June 2010): 375-376.

"Bruce Ackerman: *The Failure of the Founding Fathers: Jefferson, Marshall, and the Rise of Presidential Democracy*," *Presidential Studies Quarterly* 37, no.1 (March 2007): 165-166.

### **ENCYCLOPEDIA ENTRIES**

"The Department of Treasury," in the *Encyclopedia of American Government and Civics*, edited by Michael A. Genovese and Lori Cox Han (Facts on File Publishers, 2008).

### **POLICY REPORTS**

"California K-12 Education Technology," a strategic plan developed with *The California Commission on Technology in Learning*, co-authored with Christina Dehler (California Department of Education, 2002).

### **CONFERENCE PROCEEDINGS**

*An Anatomy of Fake News: History, Partisanship, Populism, Technology, and Solutions*, co-edited with John M. Hamilton (LSU, 2019).

"Social Constructions in AIDS Policy: Discrimination Against Women," in *The Proceedings from the Society for Disability Studies Annual Conference* in Oakland, California (Edmund S. Muskie Institute of Public Affairs, University of Southern Maine, 1998).

### **INVITED SCHOLARLY PRESENTATIONS (select addresses at conferences and elsewhere)**

Although I give more than twenty invited talks to students at GW and at other universities around the country each year in my role as the GSPM director, the select list of recent presentations below are those where I was asked to offer a scholarly analysis at an academic conference or industry seminar.

Virtual Presenter, "The Presidential Inauguration: History and Expectations," Foreign Press Center seminar hosted by the U.S. Department of State, January 2021, Washington, D.C.

Virtual Presenter, "The Electoral College and the 2020 Election," at the International Visitors program seminar hosted by the U.S. Department of State, October 2020, Washington, D.C.

Presenter, "The Electoral College and the 2020 Election," at the International Visitors program seminar hosted by the U.S. Department of State, February 2020, Washington, D.C.

Presenter, "The 2020 Election: The Nomination Contest and An Early Look at the General Election," at a private investors forum hosted by Bank of America, November 2019, New York, New York.

Presenter, "American Constitutional Design and the Electoral College," at the GSPM Spanish-language degree program's executive seminar for Mexican electoral judges, March 2019, Washington, D.C.

Panel Contributor, "The Politics of Health Care Reform," at the National Academy of Health Care Conference, February 2019, Washington, D.C.

Presenter, "Partisan Fractures in U.S. Politics," at the National Association of Counties winter meeting, January 2019, Washington, D.C.

Presenter, "The Future of Public Affairs and the Workforce Development," at Standard & Poor's offsite executive retreat, June 2018, Washington, D.C.

Keynote Presenter, "The 2018 Midterms and U.S. Election Dynamics," at BP's offsite executive retreat, May 2018, San Antonio, Texas.

Keynote Presenter, "Partisan Fractures: President Trump and the Republican Party" at the Northeastern Political Science Association's Annual Conference, November 2017, Philadelphia, Pennsylvania.

Keynote Presenter, "The 2016 Election: Populist Backlash and the Mirror Images of the Gilded Age," at the European Political Science Association's American Politics Group Annual Conference, January 2017, Leicester, England.

Presenter, "The Post-Election Politics and Policy Forecast," at a private investors forum hosted by Bank of America, October 2016, New York, New York.

Presenter, "U.S. Politics Post-Brexit" at the Bank of America & U.S. Chamber of Commerce seminar that was part of the IMF annual conference, October 2016, Washington, D.C.

## ACADEMIC CONFERENCE PAPER PRESENTATIONS

"Presidential Forecasting: A Preliminary Political, Economic and Cultural Model," with Lilly J. Goren and Edward Levitas at the American Political Science Association's Annual Conference, September 2021, Seattle, Washington (panel to be held virtually).

"Forecasting the 2020 Presidential Election: A New Model with Social Media," with Meagan O'Neill, Todd Belt and Michael Cornfield at the American Political Science Association's Annual Conference, September 2020, San Francisco, California (conference held virtually).

"Heading Home: Estimating the Effects of Scandals on the Premature Departures from Congress and Incumbent Vote Share" with G.J. Gulati at the Midwest Political Science Association's Annual Conference, April 2019, Chicago, Illinois.

"Necessary and Damaging: Presidential Base Electoral Strategies and Partisan Polarization," for *The Jack Miller Summer Fellows Reunion Institute*, August 2013, Philadelphia, Pennsylvania.

"Should I Stay or Should I Go?: A Comprehensive Model of the Effect of Scandal on U.S. House Incumbents," with G. J. Gulati, APSA Pre-Conference Program on "Political Scandal and Corruption" at Loyola University Chicago, August 2013, Chicago, Illinois.

"Necessary and Damaging: Presidential Base Electoral Strategies and Partisan Polarization," for *Politics to the Extreme: American Political Institutions in the 21st Century*, California State University Channel Islands, October 2012, Camarillo, California.

"2012 Election Forecast: A Political, Economic, and Cultural Model," at the American Political Science Association's Annual Conference, September 2012, New Orleans, Louisiana (conference cancelled due to a hurricane).

"Retirements, Media Coverage and Estimating the Impact of Scandals on Election Outcomes to the House of Representatives, 2000-2010" with G. J. Gulati for *Scandal! A Scholarly Appraisal*, Shippenberg University, June 2012, Shippenberg, Pennsylvania.

"Presidential Aspirants: Securing the Nomination and Shaping the Contest," at the Midwest Political Science Association's Annual Conference, April 2012, Chicago, Illinois.

"Accounting for Retirements and Media Coverage to Estimate the Impact of Scandals on Election Outcomes to the U.S. House, 2000-2010," with G. J. Gulati at the Midwest Political Science Association's Annual Conference, April 2012, Chicago, Illinois.

"A Corrupt Culture?: Incumbent Scandals, House Elections and the Media, 2002-2008" with G. J. Gulati at the Northeast Political Science Association's Annual Conference, November 2010, Boston, Massachusetts.

"A Corrupt Culture?: Incumbent Scandals, House Elections and the Media, 2006" with G. J. Gulati at the 2010 Midwest Political Science Association's Annual Conference, April 2010, Chicago, Illinois.

"Demagogic or Dialogic?: Winning Arguments in the 2008 Presidential and Vice Presidential Debates" with Z.G. Nwokora at the American Political Science Association's Annual Conference, September 2009, Toronto, Canada.

"Ambitious Innovation and Abundant Diversity: Alexander Hamilton, William J. Clinton, and the Role of Government in the Economy and Society," at the American Historical Association's Annual Conference, January 2009, New York, New York.

"Losing Aspirants: Millard Fillmore, John McCain, and the Politics of Presidential Elections," at the Northeastern Political Science Association's Annual Conference, November 2007, Philadelphia, Pennsylvania.

"The Presidential Problem: Presidential Aspirants and the Disconnect in the Modern Selection Process," at the American Political Science Association's Annual Conference, September 2007, Chicago, Illinois.

"A Theory of Aspirant Opportunism: Understanding the Politics of Presidential Elections, 1796 - 2004" at the Midwest Political Science Association's Annual Meeting, April 2007, Chicago, Illinois.

"Earned Luck: A Theory of Aspirant Opportunism and William McKinley's Presidential Aspirations" at the Western Political Science Association's Annual Meeting, March 2007, Las Vegas, Nevada.

"Friends in High Places: The Institutional Politics of Post-Disaster Recovery" with J.M. Wrighton at the Midwest Political Science Association's Annual Meeting, April 2006, Chicago, Illinois.

"Invoking Jefferson, Recollecting Roosevelt and Imitating Hamilton: President William J. Clinton's Use of Exemplars," at the Western Political Science Association's Annual Meeting, March 2006, Albuquerque, New Mexico.

"Demystifying the DLC: The Democratic Leadership Council and its Unnamed Founder, Alexander Hamilton," at the 11th Presidential Conference: William Jefferson Clinton at Hofstra University, November 2005, Hempstead, New York.

"Leeches, Lemmings, and Pet Rocks: The 2004 Democratic Presidential Nomination Process" with J.M. Wrighton at the Northeastern Political Science Association's Annual Meeting, November 2004, Boston, Massachusetts.

"Revisiting the Character of Congress: Scandals in the U.S. House of Representatives, 1966-2002" at the Northeastern Political Science Association's Annual Meeting, November 2003, Philadelphia, Pennsylvania.

"Social Constructions in AIDS Policy: Discrimination Against Women" at the Western Political Science Association's Annual Meeting, March 1995, Portland, Oregon.

## **RESEARCH IN PROGRESS**

GSPM Research: The Public Echoes of Rhetoric in America (PEORIA) Project, a collaborative research undertaking with Professors Michael Cornfield, Todd Belt, and Meagan O'Neill using social media listening platforms (Brand Watch) to collect and analyze the public conversations (narratives, messages, and echoes) related to presidential candidates and their campaigns. This project was launched in 2015. Under its auspices, we have not only completed dozens of qualitative reports and descriptive analyses of the data we have gathered, but we have also started issuing a quantitative forecasting model that seeks to predict the 2020 presidential election.

Book Manuscript: *Mirror Images: The Gilded Age, the Global Age, and Federalism's Revival* (ongoing research; book proposal and sample chapter completed in 2019, projected manuscript completion fall 2023).

Book Manuscript: *Jefferson and the Louisiana Purchase* for a new Kansas University Press series, "Landmark Presidential Decisions," edited by Michael Nelson (book proposal expected summer 2021; projected manuscript completion summer 2022).

## **SCHOLARLY SERVICE ACTIVITIES**

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### **SERVICE ON ACADEMIC CONFERENCE PANELS**

Roundtable Participant, "The Trump Presidency: What Have We Learned" panel at the Western Political Science Association's Annual Conference, April 2021, Seattle, Washington (held virtually).

Discussant, "Imperial Power, Executives, Origins, and Functions" panel at the American Political Science Association's Annual Conference, September 2020, San Francisco, California (held virtually).

Chair, "Political Forecasting at the Cutting Edge" panel at the American Political Science Association's Annual Conference, August 2019, Washington, D.C.

Roundtable Participant, "Public Engagement: Blogging, Twitter, and Podcasts" panel at the Midwestern Political Science Association's Annual Conference, April 2019, Chicago, Illinois.

Roundtable Participant, "Women Presidential Candidates and Electoral Politics" panel at the Social Science Association's Annual Conference, October 2018, Orlando, Florida.

Roundtable Participant, "Partisanship in the Age of Trump" panel at the Northeastern Political Science Association's Annual Conference, November 2017, Philadelphia, Pennsylvania.

Roundtable Participant, "The 2016 Presidential Nomination Contests" panel at the Southern Political Science Association's Annual Conference, January 2016, Puerto Rico.

Discussant, "Imperial Presidents and Executive Overreach" panel at the Southern Political Science Association's Annual Conference, January 2016, Puerto Rico.

Chair, "Presidents in Context: Historical Time and Polarization, panel at the American Political Science Association's Annual Conference, September 2015, San Francisco, California.

Discussant, "Understanding the Presidential Election" panel at the American Political Science Association's Annual Conference, September 2012, New Orleans, Louisiana (conference cancelled due to a hurricane).

Chair, "Primaries and Nomination Campaigns" panel at the Midwest Political Science Association's Annual Conference, April 2012, Chicago, Illinois.

Discussant, "The Tea Party Movement" panel at the Northeastern Political Science Association's Annual Conference, November 2011, Philadelphia, Pennsylvania.

Discussant, "Presidential Election Forecasting" panel at the American Political Science Association's Annual Conference, September 2011, Seattle, Washington.

Chair and Discussant, "Politics of Elections and Governance" panel at the Pennsylvania Political Science Association's Annual Conference, April 2011, Harrisburg, Pennsylvania.

Discussant, "Counter-Realignment" panel at the Northeast Political Science Association's Annual Conference, November 2010, Boston, Massachusetts.

Chair, "Competing Roles of the President as Party and National Leader" panel at the Midwest Political Science Association's Annual Conference, April 2010, Chicago, Illinois.

Chair and Roundtable Participant, "The Party System in the Obama Era: An Eye Toward 2010 and 2012" panel at Northeastern Political Science Association's Annual Conference, November 2009, Philadelphia, Pennsylvania.

Discussant, "Elections in the Obama Era" panel at the Northeastern Political Science Association's Annual Conference, November 2009, Philadelphia, Pennsylvania.

Discussant, "Newly Emerging Questions and Trends in Presidential Elections" panel at the American Political Science Association's Annual Conference, September 2009, Toronto, Canada.

Chair and Discussant, "Candidates and Character" panel at the Northeastern Political Science Association's Annual Conference, November 2008, Boston, Massachusetts.

Roundtable Participant, "Coattails, Waves, or Local Politics: The 2008 Elections in the States" panel at the Northeastern Political Science Association's Annual Conference, November 2008, Boston, Massachusetts.

Discussant, "2008 Election in Long-Term Perspective" panel at the American Political Science Association's Annual Conference, September 2008, Boston, Massachusetts.

Discussant, "Campaigning For and From the White House" panel at the American Political Science Association's Annual Conference, September 2007, Chicago, Illinois.

Chair, "Unitary Executives" panel at the Midwest Political Science Association's Annual Conference, April 2007, Chicago, Illinois.

Roundtable Participant, "The 2006 Congressional Elections: What Happened and Why" panel at the Northeastern Political Science Association's Annual Conference, November 2006, Boston, Massachusetts.

Roundtable Moderator, "The 2008 Presidential Election: Media and Fundraising" panel at the Northeastern Political Science Association's Annual Conference, November 2006, Boston, Massachusetts.

Discussant, "Origins and Development: Presidential History," panel at the American Political Science Association's Annual Conference, September 2006, Philadelphia, Pennsylvania.

Discussant, "Media Effects and the Presidential Elections" panel at the Midwest Political Science Association's Annual Conference, April 2006, Chicago, Illinois.

Chair and Discussant, "Presidential Staff Management" panel at the Midwest Political Science Association's Annual Conference, April 2006, Chicago, Illinois.

Discussant, "Voting Mechanisms, Third Parties, and the Shape of the Electorate" panel at the Western Political Science Association's Annual Conference, March 2006, Albuquerque, New Mexico.

Discussant, "Rhetoric in American National Institutions" panel at the Northeastern Political Science Association's Annual Conference, November 2004, Boston, Massachusetts.

Roundtable Participant, "The 2004 Congressional Elections: What Happened and Why," panel at the Northeastern Political Science Association's Annual Conference, November 2004, Boston, Massachusetts.

Chair, "Implications and Strategies for Presidential Speech" panel at the Western Political Science Association's Annual Conference, March 2004, Portland, Oregon.

#### **OTHER SELECT ACADEMIC SERVICE (contributions to the university or the discipline)**

Peer Reviewer, Journal Articles and Book Manuscripts, 2007-present  
*Publius, Polity, Perspectives, PS: Political Science and Politics, Congress and the Presidency, Presidential Studies Quarterly, Political Science Quarterly, Legislative Studies Quarterly, American Politics Research, Cambria Press, Roxbury Press, Palgrave/MacMillan Press and Routledge.*

Co-Organizer and Moderator, "Teaching and Talking About the Presidency in the Trump Era," a half-day APSA pre-conference hosted by the Presidency and Executive Politics section, September 2020, San Francisco, California (held virtually).

Member, Legacy Award Committee, Presidency and Executive Politics Section, 2019  
*American Political Science Association Annual Conference*

Co-Chair, Culture Leadership Initiative: Leadership Behaviors Working Team, 2019  
*The George Washington University*

Member, Research Scientist Search Committee, 2019  
*The Graduate School of Political Management, The George Washington University*

Ex-Officio Member, Political Management Program Director Search Committee, 2018  
*The Graduate School of Political Management, The George Washington University*

Organizer and Co-chair, "An Anatomy of Fake News," a day-long scholarly symposium hosted jointly by LSU'sanship School of Communication and GW's GSPM, May 2018, Washington, D.C.

Organizer and Moderator, "Reimagining Disruption: Restoring Sportsmanship to Politics," a two-day academic and practitioner conference hosted by GW's GSPM. Program included more than a dozen panels, two plenary sessions, and two evening lecture events, March 2017, Washington, D.C.

Member, Dissertation Award Committee, Presidency and Executive Politics Section, 2016  
*American Political Science Association Annual Conference*

Program Chair, Presidency and Executive Politics Section, 2015  
*American Political Science Association Annual Conference*

Member, Executive Board, 2008-2014 (elected twice to serve a three-year term)  
*Presidency and Executive Politics* (an organized section of the APSA)

Member, Political Management Program Curriculum Committee, 2013-2014  
*The Graduate School of Political Management, The George Washington University*

Chair, Political Management Faculty Committee (2 positions), 2013-2014  
*The Graduate School of Political Management, The George Washington University*

Member, Collaboration and New Initiatives Task Force, 2013-2014  
*The College of Professional Studies, The George Washington University*

Program Lead, Political Management and Survey Design & Data Analysis Dual Degree Approval, 2014  
*The Graduate School of Political Management, The George Washington University*

Moderator, Political Brunch, Alumni Weekend, Sunday, September 29, 2013  
*The George Washington University*

Program Chair, Presidency Studies Section, 2013  
*Midwest Political Science Association Annual Meeting*

Academic Liaison, "McAndrews Endowed Fund for Intensive Learning Experiences," 2012  
*College of Arts & Sciences, Villanova University*

Member, Richard E. Neustadt Book Award Committee, 2011  
*Presidency and Executive Politics* (an organized section of the APSA)

Program Co-Chair, Parties, Interest Groups, and Electoral Behavior Section, 2008-2011  
*Northeastern Political Science Association Annual Meeting*

Program Chair, American Government and Public Policy, 2011  
*Pennsylvania Political Science Association Annual Meeting*

Co-organizer, Panel Proposal, "Competing Roles of the President as Party and National Leader," 2009  
*Midwest Political Science Association (convened in April 2010)*

Participant, Advanced Placement U.S. Government & Politics Conference, 2009  
*The College Board*

Moderator, Alumni Leadership Summit's Break-out Session on Education, 2009  
*Villanova University*

Co-organizer, "Constitution Day" Symposium on Hamilton and Jefferson, 2009  
*The Matthew J. Ryan Center and the Department of Political Science, Villanova University*

Member, Task Force on Benchmarking, 2008  
*College of Liberal Arts & Sciences, Villanova University*

Organizer, Panel Proposal, "Hamilton & Hamiltonianism," 2008  
*American Historical Association (convened in January 2009)*

Member, Undergraduate Curriculum Committee, 2007-present  
*Department of Political Science, Villanova University*

Organizer, Panel Proposal, "Previewing the 2008 Presidential Election," 2006  
*American Political Science Association panel (convened in September 2007)*

Mentor, APSA's Mentor Program, 2003-present  
*American Political Science Association*

Editor, *Policy Currents* (quarterly public policy section journal of the APSA), 1994-1995  
*The Udall Center for Studies in Public Policy, University of Arizona*

## **COMMUNITY SERVICE ACTIVITIES**

Transition Advisory Committee, The Lincoln Project  
Member, February – June 2021

Public Leadership Education Network (PLEN)  
Advisory Board Member, 2019-2020

The New Agenda  
Board Member, 2011-2013; Advisory Board Member, 2013-2015.

The Urban Guild  
Steering Committee Member, 2006-2007

Los Angeles Leadership Academy  
Advisory Board Member, 2004-2005

California's Platform Committee to the DNC Convention  
Senator John Edwards Delegate, 2004

Reading Is Fundamental, Southern California  
Board Member, 2003-2005

Senator John Edwards 2004 Presidential Campaign  
National Finance Council & Education Advisory Committee Member, 2003-2004

California's High Tech High Advisory Board  
Appointed Committee Member, 2002

California's Education Master Plan Working Group  
Appointed Committee Member, 2001-2002

Pennsylvania's High Tech School District Initiative  
Appointed Committee Member, 2001

Cate School Board of Trustees  
Board Member, 1998-2004

Democratic National Committee: Saxophone Club  
Member & Co-Chair of Los Angeles Chapter, 1995-1999

UCLA Governmental Relations  
Steering Committee Member, 1995-1999

### **ESSAYS, EDITORIALS & BLOG POSTS (other invited publications and public scholarship)**

*The Hill* (online), regular contributor, 2017-present.

- ❖ "The GOP at 100 Days," April 28, 2021
- ❖ "The End of the GOP?," February 4, 2021
- ❖ "Joe Biden's Political Opportunity: Begin at the Center, then Move Left," November 17, 2020
- ❖ "It's Men, not Women Driving Trump's Numbers Down," October 20, 2020
- ❖ "Will Pence Choose Partisanship Over Statesmanship in Counting Ballots?," August 11, 2020
- ❖ "The 'Blue Wall' is Reforming in the Rust Belt," June 18, 2020
- ❖ "The Democrats' Out-party Advantage in 2020," May 26, 2020
- ❖ "Trump Missed his Moment," April 14, 2020
- ❖ "'Virtual Conventions' May be as Good - or Better - this Presidential Year," March 31, 2020
- ❖ "Bernie Sanders's Super Tuesday Problem," February 18, 2020
- ❖ "Democrats need a 'Dark Horse,' not a Frontrunner, to win in November," February 2, 2020
- ❖ "Trump's Reelection Looks More Like a Long Shot than a Slam Dunk," January 23, 2020
- ❖ "Reading the Tea Leaves on the Democratic Nomination Contest," July 2, 2019
- ❖ "Time is Now: Democrats Should move Forward on Impeachment Inquiry," May 30, 2019
- ❖ "Democrats Should Stop Worrying about the Electoral College," May 14, 2019
- ❖ "Democrats Need a 'Celebrity' Candidate - and it's not Biden or Sanders," April 16, 2019
- ❖ "Risk-averse Republicans are Failing the Republic," March 20, 2019
- ❖ "Trump's Overreach is Making a Weaker Presidency," February 20, 2019
- ❖ "Will a Democratic Woman Break the Glass Ceiling in 2020?," January 22, 2019
- ❖ "Could Trump Lose the 2020 Nomination Contest?," December 28, 2018
- ❖ "The 2020 Presidential Race: A 2004 Redux?," December 4, 2018
- ❖ "Make No Mistake: Democrats are Rising," November 7, 2018
- ❖ "Money Can't Buy Happiness or Elections, but it Makes Life Easier," October 9, 2018
- ❖ "Trump's Broken Presidential Oath," August 30, 2018
- ❖ "The Know-Nothing President and the Demise of a Major Political Party," July 5, 2018
- ❖ "Partisan Fractures in Pennsylvania's Primary," May 15, 2018
- ❖ "State of American Democracy: Mean," May 1, 2018
- ❖ "Judging Trump: Are Elites Disconnected or is the Public in Denial?," April 6, 2018
- ❖ "The Problem with Hindsight," March 19, 2018
- ❖ "Midterms may Hinge on How Voters View Sexual Misconduct," February 23, 2018
- ❖ "The Only Real Question Left is When," January 30, 2018
- ❖ "Will 2018 look like 1890?," January 16, 2018
- ❖ "An Old Story Looks Likely to Have a New Life in 2018," January 3, 2018
- ❖ "Trump Claims Populist Mantel, but He's No Andrew Jackson," February 1, 2017

"The Two States of Pennsylvania," *RealClearPolitics.com* (online), June 27, 2018.

"Outsiders can't fix Washington. They're the Ones who Spent the Past 40 Years Wrecking It," *Washington Post* (online), March 21, 2018.

Room for Debate, *New York Times* (online), contributor, 2009-2016.

- ❖ "Third Party Votes Means Less of a Mandate to Govern," July 27, 2016
- ❖ "Bernie Should Drop Out Now," April 20, 2016
- ❖ "Hillary's Strength Lies With Closed Primaries," March 14, 2016
- ❖ "Not Just Campaigning, But Learning," August 13, 2013
- ❖ "All Politics Are Not National: States Are Powerful," July 16, 2013
- ❖ "Neither the Time, Nor the Issue," July 23, 2012
- ❖ "Mission Accomplished," June 21, 2012
- ❖ "Standing As the Anti-Obama," April 11, 2012
- ❖ "We're Still a Divided Nation," March 4, 2012
- ❖ "Democrats Know This Script Well," January 4, 2012
- ❖ "The Fruits of Evangelicals' Labor," December 13, 2011
- ❖ "Flies in the Face of History," November 17, 2011
- ❖ "The Power of Dissatisfaction," October 11, 2011
- ❖ "Democracy Is Messy," August 2, 2011
- ❖ "The Party Needs Her," May 25, 2011
- ❖ "No One Wants to Be A Sell-Out," December 6, 2010
- ❖ "Outsider Magic and Clinton's Blessing," May 19, 2010
- ❖ "Raising Ire Along the Spectrum," April 28, 2009

"Could a Third Party Break Through in 2016," *CNN.com* (online), August 17, 2016.

"Thomas Jefferson Street," *U.S. News & World Report* (online), biweekly contributor, 2013-2016.

(Selected posts below, for full list, see: [http://www.usnews.com/topics/author/lara\\_brown](http://www.usnews.com/topics/author/lara_brown))

- ❖ "Donald Trump Is Nothing Special," November 22, 2016
- ❖ "Bad Choices Abound," September 7, 2016
- ❖ "Donald Trump Doesn't Understand the U.S. Political System or Government," March 31, 2016
- ❖ "Massachusetts Is the State to Watch on Super Tuesday for GOP Race," March 1, 2016
- ❖ "The Head or the Heart," February 16, 2016
- ❖ "Clinton's 2016 Campaign Actually Isn't Like 2008," February 8, 2016
- ❖ "Obama's Legacy Will Be Contested for Decades," January 8, 2016
- ❖ "Big Government, Populism and Finding the Center in Washington," November 10, 2015
- ❖ "The U.S. Has Survived Worse Periods of Partisanship and Dysfunction," October 22, 2015
- ❖ "Support Both Carly Fiorina and Hillary Clinton in 2016," October 8, 2015
- ❖ "Democrats Are Headed for a 2016 Crackup," September 21, 2015
- ❖ "GOP's 2016 Problem Isn't Trump, It's Everybody Else," August 31, 2015
- ❖ "Hillary Clinton's Strategy (and Its Drawbacks)," July 17, 2015
- ❖ "GOP Primary Debates Should Be More Like 'American Idol'," July 9, 2015
- ❖ "Replacing Alexander Hamilton On the \$10 With a Woman Is a Mistake," June 19, 2015
- ❖ "Bush and Obama Legacies Complicated by Short-Sighted, Partisan Strategies," June 5, 2015
- ❖ "2016 Voters Want What Obama Couldn't Give Them," May 19, 2015
- ❖ "In 2016, Americans Will Want Change, but Don't Expect Them to Fall for Hope," April 22, 2015
- ❖ "Hillary Clinton's 2016 Announcement Video Shows She's Her Own Worst Enemy," April 13, 2015
- ❖ "Scott Walker Needs to Cut the Talk About Finishing College," February 12, 2015
- ❖ "Polls Show Independent Label Is About More Than Being 'Fashionable'," January 12, 2015
- ❖ "The Reasons Why Hillary Clinton Shouldn't Run in 2016," December 4, 2014
- ❖ "Electoral College Math Has Always Been Political and Partisan," November 20, 2014
- ❖ "Obama Built a Personality, Not a Democratic Party," November 10, 2014
- ❖ "Why the Washington Redskins Should Be Renamed the Federalists," June 19, 2014
- ❖ "Generation X's Leaders Will Take Power Before the Millennials," March 13, 2014

Debate Club, *U.S. News & World Report* (online), contributor, 2011-2013.

- ❖ "State of the Union Was an Appeal for Gun Control Votes, Not Laws," February 13, 2013
- ❖ "The Tea Party Should Not Kick a Gift Horse in the Mouth," February 8, 2013
- ❖ "Republicans Need to Find Their Bill Clinton," January 30, 2013
- ❖ "Obama Can Claim an Electoral College Mandate," November 7, 2012
- ❖ "The Electoral College Defends Liberty in Ways Direct Democracy Doesn't," November 5, 2012
- ❖ "Barack Obama Won the Debate by Playing to His Base," October 23, 2012
- ❖ "If Independents Turn Out, Romney May Have Winning Argument," October 17, 2012
- ❖ "Mitt Romney Won the Night, But Will It Change the Race," October 4, 2012
- ❖ "Democrats Can Continue Placing Hope in Obama," September 7, 2012
- ❖ "Mitt Romney's Promising Prime Time," August 31, 2012
- ❖ "Abortion Stance Won't Solve Democrats' Biggest Problem Areas: Men & Independents," August 24, 2012
- ❖ "Campaign 2012 Isn't the Nastiest, Just the Most Covered," August 10, 2012
- ❖ "The American People Can Handle the Truth," July 18, 2012
- ❖ "Americans Will See through Obama's Sleight of Hand on Tax Policy," July 11, 2012
- ❖ "Romney's Pick Will Be Low Risk, Low Reward," May 30, 2012
- ❖ "Brokered Convention Would Ensure Obama Second Term," March 21, 2012
- ❖ "Newt Has No Self-Interested Reason to Drop Out...Yet," March 14, 2012
- ❖ "Mitt Romney Will Have a Tough March in the South," March 7, 2012
- ❖ "Romney is Proving Himself to Conservatives, Slowly But Surely," February 29, 2012
- ❖ "Rick Santorum Repulses Independent and Moderate Voters," February 22, 2012
- ❖ "Newt Gingrich is Bringing Down the Republican Party," February 1, 2012
- ❖ "Winning Words, But Not a Winner," January 25, 2012
- ❖ "The United States Has Seen Much Worse," December 30, 2012
- ❖ "Newt Gingrich Nomination Would Be a Gift to Barack Obama," December 6, 2011
- ❖ "Investigation is Not a Witch Hunt But a Call for More Answers," October 13, 2011

"Frontrunners, Dark Horses, and the Presidential Nomination Process," *The Forum*, Ripon Society 28, no. 4 (December 2014).

"States Changing Electoral Vote Method Nothing New," *Constitution Daily*, National Constitution Center (online), June 26, 2012.

"Was the Presidential Election a Progressive Win?," *Riding the Tiger*, Miller Center (online), University of Virginia, March 6, 2012.

"Don't Make Nice Over Politics, Fight More," *The Philadelphia Inquirer* (op-ed), September 28, 2012.

"The Issue Isn't the Electoral College, But Close Elections," *Constitution Daily*, National Constitution Center (online), June 26, 2012.

"Will Mitt Romney Make It or Break It?," *Riding the Tiger*, Miller Center (online), University of Virginia, March 6, 2012.

"The Arena," Politico.com, weekly contributor, 2012.

"The New Agenda Blog," TheNewAgen.org, biweekly contributor, 2011-2012.

"Scandals Colored Republican, Democrat and Women: Cain, Clinton, Edwards and Gingrich," *Huffington Post* (online), November 7, 2011.

"Michele Bachmann and Migraines: Presidential Disqualifier or Sexism?," *Huffington Post* (online), July 21, 2011.

"Republican Heart and Soul: The Definitional Battle for the 2012 Presidential Nomination," *The Forum*, Ripon Society 26, no. 4 (December 2010): 26-27.

"Restlessness Unleashed: The Tea Partiers and the Lessons of History," *Campaigns & Elections*, October 2010: 37-41.

"If We Want to Rein in the Imperial Presidency We Have to Grade Presidents Differently," *History News Network*, George Mason University (online), February 6, 2006.

"Here's The Thing," *The Santa Monica Daily Press*, biweekly columnist, 2004-2005.

### **SELECT MEDIA APPEARANCES**

Although I give interviews to journalists multiple times a week and have been quoted in publications such as the *Wall Street Journal*, *New York Times*, *Washington Post*, *Los Angeles Times*, *USA Today*, *Philadelphia Inquirer*, *Pittsburgh Tribune*, *Christian Science Monitor*, *Reuters News*, *Financial Times*, *FiveThirtyEight* and *New Yorker*, I have provided a select list of the more high-profile television and radio appearances below.

Analyst, SIRIUS XM P.O.T.U.S. Channel, "Morning Briefings," biweekly guest, 2020-2021

Analyst, Bloomberg Television/Radio, occasional guest, 2019-present

Analyst, CNN, occasional guest 2016-present

Analyst, "NewsHour," PBS Television (Washington, D.C.), occasional guest, 2015-present

Analyst, Fox News, occasional guest, 2013-present

Analyst, MSNBC, occasional guest, 2012-present

Analyst, BBC News, occasional guest, 2013-present

Analyst, Al Jazeera English, regular guest, 2013-present

Commentator, "To the Contrary with Bonnie Erbe," PBS Show, regular guest, 2011-present

Analyst, "1A Show," NPR (Washington, D.C.), occasional guest, 2017-present

Invited Guest, "Q&A with Susan Swain: Presidential Nominations," C-SPAN, November 23, 2019

Analyst, "Diane Rehm Show," NPR (Washington, D.C.), occasional guest, 2015-2016

Analyst, Al Jazeera America (Washington, D.C.), regular guest, 2013-2016

Analyst, "Radio Times with Marty Moss-Coane," WHYY/NPR, regular guest, 2012-2014

Analyst, CBS Evening News, August 24, 2013; March 15, 2020

Commentator, OpinionJournal, online broadcast on The Wall Street Journal, August 15, 2013.

Commentator, OpinionJournal, online broadcast on *The Wall Street Journal* website, January 25, 2013.

Commentator, "Book TV: George W. Bush's Memoir," C-SPAN, Washington, D.C., December 5, 2010.

Commentator, "The Washington Journal," C-SPAN, Washington, D.C., September 3, 2007.

## **HONORS, AWARDS, AND FELLOWSHIPS**

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Presidential Appointee, "2012 Presidential Rank Awards Review Board," U.S. Office of Personnel Management, Washington, D.C., May 2012.

Fellow, "Jack Miller Center for the Teaching of America's Founding Principles," University of Virginia, Charlottesville, Virginia, June 2011.

Nominee (1 of 16), "Excellence in Teaching Award," College of Liberal Arts and Sciences, Villanova University, Villanova, Pennsylvania, February 2011.

Fellow, "Catholic Social Teaching and Issues of Justice Summer Program," Villanova University, Villanova, Pennsylvania, May 2009.

Recipient, *Bridgebuilder's Award*, Learning Support Service, Villanova University, Villanova, Pennsylvania, April 2009 and April 2008.

Recipient, *Best Paper by a Woman Political Scientist Presented at the 2007 NPSA Annual Meeting* for paper, "Losing Aspirants: Millard Fillmore, John McCain, and the Political of Presidential Elections," Northeastern Political Science Association, Women's Caucus, November 2008.

## **MEMBERSHIPS AND AFFILIATIONS**

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American Political Science Association  
Northeastern Political Science Association  
Midwest Political Science Association  
White House Historical Association

## **COURSES TAUGHT**

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### *Graduate*

Political Power and Practice  
National Campaign Dynamics  
Advanced Problems & Strategy  
American Parties & Elections  
U.S. Congress  
Introduction to American Studies (in the Liberal Studies Department)

### *Undergraduate*

American Political Parties  
American Statesmanship  
American Political Development  
Introduction to American Government  
Legislative Politics  
Research Seminar  
Women and Politics

Also served as the primary thesis advisor for three graduate students (2007-2008, 2008-2009, 2011-2012) as well as an undergraduate student in the Honors' program (spring 2009), and directed two graduate students' independent studies on Alexander Hamilton (fall 2009) at Villanova University.

Served as the primary thesis advisor for a graduate student (Alicia Bigos) in CPS's paralegal program (2013-2014) and for a graduate student (Travis Taylor) in the political management program (2014-2015) at the George Washington University. Served as the primary adviser for capstone research projects in the GSPM's political management program (approximately, forty projects each year for two academic years, 2014-2015 and 2015-2016).